Rachael O'Dell is a Database and Marketing Coordinator for Hamilton County Tourism. After working in healthcare-related fields for 15 years, Rachael realized her passion for community development and began cultivating relationships in the maker and artist community, both socially and professionally. She recently returned to IUPUI to complete her Spanish degree. When she isn't studying, Rachael enjoys spending time with her husband Eric, songwriting, yoga, and supporting the Fishers Arts Council.